

Donnell Dix

User Experience Designer

Portfolio: DesignsbyDonnell.com **Email:** DixDonnell@gmail.com **Phone:** 410-845-7998

Education Bachelor of Arts, Visual Design / *The Pennsylvania State University*

January 2017 - May 2019 | State College, PA

- Relevant Coursework: Mobile User Experience and Design, Digital Design, Scripting Fundamentals, Animation Fundamentals, Psychology

Associate of Arts, Graphic & Interactive Design / *Howard Community College*

August 2014 - December 2016 | Columbia, MD

- Relevant Coursework: Digital Media, Sociology, 3D Art & Design

Experience Visual Design Intern / *SevenTwenty Strategies*

June 2018 – August 2018 | Washington, D.C.

- Designed a one-page flyer that helped the company earn a 4.3-million-dollar partnership with the American Association of Nurse Practitioners (AANP).
- Collaborated with designers, project managers, and developers to produce: wireframes, mockups, and interactive prototypes for web and mobile devices for Best Buy, Exxon, AANP, and more Fortune 500 companies. Worked closely with software developers to ensure end products aligned with prototypes and business goals.

UI/UX Design Volunteer / *Ice Tech*

July 2015 – August 2017 | Baltimore, MD

- Created user-friendly solutions for mobile products. Led user research, usability testing, and design critiques. Redesigned mobile interfaces for VMware and Citrix to improve sales and usability.
- Managed the Street Views app as the sole designer during the early iteration stage. Conducted surveys and used feedback from peers and 20 users to validate design decisions.

Skills Design

User-Centered Design, Visual Design, Prototyping, Wireframing, Mockups, Adobe Creative Suite, InVision, Sketch, Knowledge of iOS and Android Guidelines, Knowledge of CSS, HTML, and JavaScript Limitations

User Research

Empathy, Qualitative and Quantitative User Research and Testing, Heuristic Analysis and Testing, Web and Data Analysis